

Call To Artists!

6th Bi-Annual Estero Fine Art Show

November 6 & 7, 2010

Miromar Outlet Mall

Attention artists! The 6th Bi-Annual Estero Fine Art Show happens November 6 & 7. The Estero Fine Art Show is a high quality juried art show and we focus on artistry and community enrichment. Our event in Orchard Lake, Michigan has been voted top 100 art shows in the country for the last three years and we bring the same quality of art to Estero! Our team continuously travels around the country and to Canada to recruit the best artists, of which this may be their only Florida event. In order to attract the higher quality artists, the judges award prizes. The event opens on Saturday and Sunday, from 10am-5pm daily. There is free admission and free parking. There is a very aggressive advertising campaign including broadcast TV, radio and print media. In addition, there are several non-profit organizations that are associated with the event. *The Institute for Arts & Education* brings live art demonstrations so the community can experience how the artwork is made. *Lee Memorial Health System's Disabled Artist Program* will provide a venue for individuals with disabilities to showcase and sell their art work. *Lee County Alliance for the Arts* will be out there to bring awareness to the community about its organization - the officially designated Arts organization for Lee County charged with the mission to "*facilitate and nurture the creation, development, promotion and education of arts and culture in Lee County*". You may refer to our website, www.HotWorks.org, for information regarding the event or to obtain an artist application.